AI-powered solutions for real estate - Property valuation, market analysis, lead scoring.

∂i~ƒ Data Intelligence Factory

di-factory.biz | contact@di-factory.biz

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AI-Powered Solutions for Modern Real Estate

The Real Estate Industry Challenge

PropTech is redefining how real estate works

- Property valuation still relies on manual comps and intuition
- Lead generation costs skyrocketing with declining conversion
- Market timing increasingly difficult to predict
- Customer expectations shaped by instant digital experiences
- Data scattered across MLS, public records, and proprietary systems
- Competition from iBuyers and tech-enabled brokerages
- Property management still drowning in manual processes

The reality? Real estate professionals who don't leverage AI will lose to data-driven competitors.

What if Real Estate Tech Was Predictable?

Introducing *di-factory*

Fixed-time, fixed-budget AI solutions for real estate

We're not another PropTech vendor with complex implementations. We deliver **working solutions**.

Our Approach: AI-First, Results-Guaranteed

- **Fixed Time Delivery**: 4-week sprints with guaranteed completion
- **Fixed Budget Guarantee**: No surprises, no scope creep, predictable costs
- **AI-Powered Development**: 24/7 development cycles with intelligent automation
- **Real Estate-Native**: Solutions designed for brokers, developers, and investors
- **Data Integration**: Connect MLS, public records, and market data

AI Solutions for Real Estate

Automated Valuation Models (AVM)

Price properties with AI precision - Instant property valuation with ML - Comparative market analysis automation - Rental income estimation - Investment return projections - Neighborhood and market trend analysis - Reduce valuation time by 90%

Market Analysis & Prediction

See the market before it moves - Price trend forecasting by neighborhood - Demand hotspot identification - Investment opportunity scoring - Development feasibility analysis - Market timing recommendations - Risk assessment for portfolios

Lead Scoring & Conversion

Focus on leads that close - Buyer/seller intent prediction - Lead scoring and prioritization - Optimal contact timing recommendations - Personalized property matching - Automated follow-up optimization - Increase conversion rates by 40-60%

Digital Real Estate Solutions

Property Management Platforms

Streamline operations, delight tenants - Tenant portals for rent and maintenance - Automated rent collection and accounting - Maintenance request management with AI triage - Lease management and renewals - Vacancy prediction and optimization - Reduce management overhead by 40%

Virtual Tours & Visualization

Sell properties without physical visits - 3D virtual tour platforms - AI-enhanced property photography - Floor plan generation from photos - Staging visualization tools - Neighborhood exploration features - Reduce days on market by 30%

Analytics & Intelligence

Data-driven real estate decisions - Portfolio performance dashboards - Market comparison analytics - Agent productivity tracking - Customer journey analytics - ROI analysis and reporting - Competitive intelligence

Our Core Services for Real Estate

1. Business Consulting Companion

From challenge identification to PropTech roadmap - Digital maturity assessment - PropTech strategy development - Technology vendor evaluation - Business model optimization - ROI modeling and business case - Change management planning

2. MVP Development for Real Estate Solutions

Fixed 4-week sprint delivery for working products - Property search platforms - Agent and broker tools - Property management systems - Investor portals - MLS and data integrations - Cloud deployment with real estate scalability

3. ML Models for Real Estate Intelligence

Custom AI in 4-week sprint cycles - Automated valuation models (AVM) - Lead scoring and conversion prediction - Market trend forecasting - Rent optimization models - Maintenance prediction - Image analysis for property assessment

Why Real Estate Professionals Choose *di-factory*

Speed to Market

- **4-week delivery cycles** vs. 6-12 month traditional software projects
- Launch new capabilities before competition
- Rapid iteration based on agent and customer feedback

Predictable Investment

- **Fixed-budget guarantee** eliminates project overruns
- Critical for real estate's cyclical revenue
- Clear ROI tied to transactions and efficiency

Reduced Risk

- Proven real estate technology stacks
- Integration with major MLS and data providers
- Scalable for team to enterprise brokerage
- Mobile-first for agents in the field

Real Estate Expertise

- Deep understanding of brokerage and property management
- Experience with MLS, public records, and market data
- Knowledge of real estate transaction workflows
- Integration with CRM and transaction management systems

Success Metrics We Deliver

Valuation & Analysis

- 90% reduction in valuation time
- 15% improvement in pricing accuracy
- 50% faster market analysis
- 30% better investment screening

Lead Conversion

- 40-60% improvement in lead conversion
- 50% reduction in time-to-contact
- 35% increase in appointments set
- 25% more deals closed per agent

Operational Efficiency

- 40% reduction in property management overhead
- 60% faster maintenance resolution
- 50% decrease in vacancy rates

- 30% reduction in days on market

Revenue Growth

- 25% increase in agent productivity
- 35% improvement in customer satisfaction
- 20% growth in repeat and referral business
- 30% higher revenue per transaction

Case Study Framework

Scenario: Regional Brokerage Digital Transformation

Challenge: - Losing market share to tech-enabled competitors - Agents spending too much time on low-quality leads - Manual CMA process taking hours per property - No visibility into market trends and opportunities

di-factory **Solution:**

Phase 1 - Consulting (4 weeks) - Digital maturity and competitive assessment - Agent workflow analysis - Technology and integration roadmap

Phase 2 - MVP Development (4 weeks) - Agent mobile app with property tools - Automated CMA generation - Lead management dashboard

Phase 3 - AI Enhancement (4 weeks) - Automated valuation model (AVM) - Lead scoring and prioritization - Market trend predictions

Expected Results: - 80% reduction in CMA preparation time - 45% improvement in lead conversion - 30% increase in listings per agent - 25% faster transaction close times - 40% improvement in agent retention

Security & Compliance

Data Security

- SOC 2 compliant operations
- End-to-end encryption for sensitive data
- Multi-factor authentication
- Regular security audits
- Secure API integrations

Real Estate Compliance

- Fair Housing Act compliance built-in
- MLS data usage compliance
- State real estate regulations
- Privacy regulations (CCPA, GDPR)
- Audit trails for transactions

Cloud Infrastructure

- AWS/Azure/GCP with enterprise reliability

- Auto-scaling for market activity spikes
- 99.9% uptime SLA
- Mobile-optimized for field access
- Backup and disaster recovery

Engagement Models

Agent Empowerment

Quick wins for your sales team - Single solution implementation (4 weeks) - Focus on agent productivity metrics - Foundation for brokerage-wide rollout - **Ideal for:** Testing AI capabilities, agent buy-in

Brokerage Transformation

Comprehensive digital upgrade - 8-12 week program with multiple AI tools - Integration across brokerage systems - Full competitive advantage realization - **Ideal for:** Market leaders seeking edge

Enterprise Partnership

Multi-office and franchise deployment - Dedicated team and platform - Rolling sprints across locations - Standardization and best practice sharing - **Ideal for:** Large brokerages and franchises

Sample Projects for Real Estate Operators

1. Business Consulting Companion

4-week sprints · GO/NO-GO memo your board can sign- Digital maturity assessment across listings, transactions, management - CRM + lead-flow diagnostic - Data readiness for valuation + market models - Property-tech competitive teardown - Portfolio-analytics roadmap

2. MVP Development

4-week sprints · production-ready, your team owns the code- Property-listing + search portal - Broker/agent productivity console - Lead-management + scoring workflow - Property management + tenant portal - Digital transaction/closing flow

3. ML Models for Real Estate Intelligence

2–4 weeks per model · your data, your infra, your team learns alongside- Property valuation (AVM) - Lead-scoring + conversion prediction - Market-trend forecast (by micro-zone) - Tenant churn + rent-adjustment - Portfolio risk-scoring - Coordinated model suite (6–8 weeks · 2–3 models with shared eval harness)

Every engagement is fixed timeline, fixed scope. Code + models + docs delivered to your team. Investment sized to your data + integration reality — shared on the first call.

Why Now?

Real Estate is Being Disrupted

- **iBuyers** changing transaction expectations
- **Virtual tours** becoming standard, not novelty
- **Data access** democratizing market intelligence
- **Customer expectations** shaped by Zillow and Redfin
- **Commission pressure** requiring efficiency gains

AI is the Competitive Edge

With *di-factory*, you can: - Value properties instantly with AI precision - Convert more leads with intelligent prioritization - Predict market trends before competitors - Deliver experiences that match PropTech leaders

The real estate professionals who embrace AI now will dominate their markets.

Next Steps

Discovery Call

- 30-minute conversation to understand your challenges
- Initial opportunity identification
- Partnership fit assessment

Assessment Proposal

- Tailored scope based on your priorities
- Fixed timeline and budget
- Clear deliverables and ROI projection

Pilot Launch

- 4-week proof of value
- Measurable results on key metrics
- Foundation for brokerage-wide rollout

Let's Transform Real Estate Together

Ready to accelerate your PropTech journey?

Website: di-factory.biz **Email:** contact@di-factory.biz **Phone:** +52 55 1357 0947 **LinkedIn:** linkedin.com/company/difactory

Fixed time. Fixed budget. Real results.