

AI solutions for Mexican PyMEs, delivered in 2 to 4 weeks, one focused workflow, fixed implementation price, and a clear business outcome.

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SMB (PyME) Solutions

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AI solutions for PyMEs in México, delivered in 2 to 4 weeks.

Slide 1 Goal

This is a **chooser deck**.

It should help a buyer quickly understand: - why this offer exists - why it is low-risk - what kind of outcome they can buy - which solution fits them best - what the next step is

The Problem We See in Mexican PyMEs

- Teams lose time to repetitive admin and follow-up work
- Leads, bookings, reminders, and customer requests fall through the cracks
- Many companies want to use AI, but not through a heavy custom project
- A full **\$8K custom engagement** can feel too big as a first step
- Internal teams usually do not have time to design or manage AI systems alone

SMB (PyME) Solutions exists to create a fast, practical first win.

Why This Offer Exists

- A lower-risk entry point into AI/ML
- One focused business problem at a time
- Faster implementation than a custom consulting engagement
- Clearer scope, clearer outcome, lower sales friction
- A path to grow later into broader di-factory work if it proves value

Positioning: productized first win, not open-ended consulting.

How SMB (PyME) Solutions Works

- **80/20 model**
- 80% reusable solution base
- 20% adapted to your business workflow
- **2 to 4 weeks** depending on complexity
- **\$2.5K implementation**
- one clear workflow, one clear outcome, one clear owner
- cloud-first delivery for repeatability and support

If a need becomes too custom, it should move into another di-factory offer.

What Is Included

- implementation of the agreed solution
- client-specific configuration and business-rule adaptation
- standard documentation and handoff
- basic portability and ownership-transfer readiness
- one standard handoff session
- optional maintenance after go-live

Not included in the base offer

- cloud / infrastructure costs
- large custom builds
- non-standard migration projects
- major reconfiguration after launch

Trust and Delivery Model

- delivery is **cloud-first** by default
- each client runs in a **client-specific environment**
- your data stays **yours**
- **no cross-client sharing, pooling, or training**
- portability is included in the base offer
- if a full move / migration is needed later, that is a separate project

Simple promise: fast first win, clear boundaries, no lock-in by design.

Who This Is For

Best fit

- Mexican PyMEs
- 5 to 100 employees
- owner-led or tightly managed businesses
- teams overloaded by repetitive operational work
- companies that want a first AI win without hiring a technical team

Typical buyers

- Founder / Owner
- Operations Director
- Commercial Director
- Admin lead
- Practice / branch manager

Solution 1 — Appointment Agent

Best for: clinics, practices, service businesses with scheduled visits

Problem

- missed appointments
- too much manual reminder work
- rescheduling chaos

Outcome

- automate booking, reminders, confirmations, and rescheduling
- reduce no-shows
- improve calendar usage and customer response speed

Fit signal

You already depend on appointments and your team spends time chasing confirmations.

Solution 2 — Receipt Processing Agent

Best for: accountants and admin-heavy teams

Problem

- manual receipt and invoice capture
- repetitive data entry
- slow reconciliation preparation

Outcome

- reduce manual capture work from receipts and invoices
- structure information faster
- improve admin throughput and reduce errors

Fit signal

Your team still depends on manual extraction from PDFs, images, or receipts.

Solution 3 — Lead Qualification Agent

Best for: real estate and lead-driven service teams

Problem

- slow response to inbound leads
- weak qualification
- missed follow-up and poor scheduling discipline

Outcome

- respond faster
- qualify leads consistently
- route or schedule the next step automatically

Fit signal

You are paying for lead generation, but response time and follow-up quality are inconsistent.

Solution 4 — Recommendation + Inventory

Best for: e-commerce businesses

Problem

- weak product suggestions
- avoidable stockout mistakes
- revenue lost from poor product matching

Outcome

- improve average order value
- support better product recommendations
- reduce inventory decision mistakes

Fit signal

You already sell online and want better conversion plus better inventory discipline.

Solution 5 — Churn Prediction + Retention

Best for: gyms and membership businesses

Problem

- members cancel without warning
- retention actions happen too late
- staff does not know who is at risk

Outcome

- identify at-risk members earlier
- trigger timely retention actions
- protect recurring revenue

Fit signal

You run on monthly retention and need earlier visibility into who may leave.

Solution 6 — Service Reminder Agent

Best for: auto shops and repeat-service businesses

Problem

- customers do not come back on time
- reminders are manual or inconsistent
- repeat revenue is left on the table

Outcome

- automate reminders and booking prompts
- increase repeat visits
- create a more reliable service cadence

Fit signal

Your business depends on repeat visits, but reminder follow-through is weak.

How To Choose

Choose the solution that matches: 1. the workflow causing the most friction today 2. the metric you can improve in 30 days 3. the workflow you can actually support with data and access now

Good first use cases share three traits

- repetitive
- measurable
- narrow enough to implement fast

What Happens Next

- 1 pick the workflow with the clearest pain
- 2 confirm fit, data, and access in a short qualification call
- 3 lock scope and success metric
- 4 implement in **2 to 4 weeks**
- 5 go live and evaluate the first win

After that, you can: - keep it running with optional maintenance - add another SMB (PyME) solution - expand into a larger di-factory engagement if needed

Let's Find the Right First Win

SMB (PyME) Solutions

- fixed implementation price: \$2.5K
- delivery in 2 to 4 weeks
- cloud-first, portable, and scoped for a practical result

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