AI solutions for Mexican PyMEs, delivered in 2 to 4 weeks — one focused workflow, fixed implementation price, clear business outcome.

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PyME Solutions

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AI for Mexican PyMEs — live in 2 to 4 weeks.

The Situation Most PyMEs Are In

- Your team already knows which workflows are killing time
- Appointments slip, invoices pile up, leads go cold, members cancel
- You've heard about AI — but a **$8K+ custom project** feels too big as a first step
- And you don't have months to wait for results you can measure

> There is a faster path. One focused problem. One working solution. In weeks.

What PyME Solutions Is

- A **productized first win** — not open-ended consulting
- One focused business workflow, adapted to your operation
- Delivered in **2 to 4 weeks** at a **fixed price of $2.5K**
- You pick the use case — we ship the solution

How it's possible: 80% of the solution already exists. We adapt the 20% that's specific to your business.

That's the 80/20 model. Speed without starting from zero.

The 80/20 Model — Why It's Faster and Cheaper

LAYER	WHAT IT MEANS
80% — Reusable core	Proven logic, tested infrastructure, working base
20% — Your adaptation	Your rules, your data, your workflow
Result	Live in weeks, not months — without going generic

You are not paying us to build something from scratch. You are paying for **adaptation and deployment of something that already works**.

That's what justifies the price and the timeline.

What's Included — and What's Not

Included in the base offer: - Implementation of the agreed solution - Client-specific configuration and business-rule adaptation - Standard documentation and handoff - Portability and ownership-transfer readiness - One handoff session

Not included: - Cloud / infrastructure costs (billed separately, documented upfront) - Large custom builds or non-standard migrations - Major reconfiguration after launch

Is This for You?

This offer is designed for: - Mexican PyMEs with 5 to 200 employees - Owner-led or tightly-managed businesses - Teams with a concrete operational problem costing time or money today - Companies that want a **first AI result** without committing to a full transformation

This is not the right fit if: You need a fully custom solution, have complex regulatory requirements, or need deep integration with legacy systems. For those cases, we have a separate custom engagement model.

Six Problems. Six Solutions That Already Work.

Choose the one that matches your biggest friction point today.

#	SOLUTION	BEST FOR
1	Appointment Agent	Clinics, practices, service businesses
2	Receipt Processing Agent	Accounting firms, admin teams
3	Lead Qualification Agent	Real estate, lead-driven sales
4	Recommendation + Inventory	E-commerce, growing stores
5	Churn Prediction + Retention	Gyms, membership businesses
6	Service Reminder Agent	Auto shops, repeat-service businesses

Solution 1 — Appointment Agent

Best for: clinics, medical practices, dental offices, physical therapy

The Problem Today

Every unconfirmed appointment is dead time on the doctor's calendar and a patient who doesn't come back. Your front desk is chasing confirmations instead of doing higher-value work.

What the Agent Does

Confirms, reminds, and reschedules automatically — without your team having to call each patient manually.

Expected Outcome

More confirmed appointments and fewer no-shows, without adding load to your staff.

Fit signal: Your team spends time chasing confirmations. You know the problem — you just haven't automated it yet.

Solution 2 — Receipt Processing Agent

Best for: accounting firms, admin-heavy teams, finance functions

The Problem Today

Capturing receipts and invoices by hand burns hours of admin time nobody has. Entry errors compound. Close cycles stretch.

What the Agent Does

Processes receipts and invoices, extracts structured data, and hands it to your system — no manual entry required.

Expected Outcome

Shorter close cycles, fewer errors, and admin time freed for higher-value work.

Fit signal: Your team still depends on manual extraction from PDFs, images, or paper receipts.

Solution 3 — Lead Qualification Agent

Best for: real estate agencies, lead-driven service businesses

The Problem Today

Your sales team burns time on prospects that won't buy, while the good leads sit waiting for a response. Speed and consistency both suffer.

What the Agent Does

Responds fast, qualifies every inbound lead, and books the next step — so your team focuses only on the ones that will close.

Expected Outcome

Better conversion and faster follow-up, without hiring more reps.

Fit signal: You're paying for lead generation, but response time and follow-up quality are inconsistent.

Solution 4 — Recommendation + Inventory

Best for: growing online stores with catalogs over 100 SKUs

The Problem Today

Customers can't find what they want, and your team doesn't know what to restock or when. Revenue is lost on both ends.

What the Agent Does

Improves product suggestions and gives you visibility on what to reorder and promote — connected to your real catalog.

Expected Outcome

Higher average order value and fewer inventory blind spots.

Fit signal: You already sell online and want better conversion plus better inventory discipline.

Solution 5 — Churn Prediction + Retention

Best for: gyms, fitness studios, membership businesses

The Problem Today

You know some members are about to leave — but you only spot them when it's already too late to act.

What the Agent Does

Flags at-risk members before they cancel and triggers the right retention actions at the right moment.

Expected Outcome

Better retention visibility and more timely follow-up — not just gut feel from the team.

Fit signal: Your business runs on monthly retention and you need earlier visibility into who may leave.

Solution 6 — Service Reminder Agent

Best for: auto shops, recurring maintenance services

The Problem Today

Your customers don't come back because they forget — not because they don't want to. Manual follow-up is inconsistent or doesn't happen at all.

What the Agent Does

Detects when each customer is due for service, sends the right reminder, and makes booking frictionless.

Expected Outcome

More return visits and a healthier repurchase cycle without manual follow-up.

Fit signal: Your business depends on repeat visits, but reminder follow-through is weak.

How to Choose the Right First Win

Pick the solution that matches all three:

1. **The workflow causing the most friction today** — where time or money is visibly leaking
2. **A metric you can measure in 30 days** — no-show rate, lead response time, return visits
3. **A workflow you can actually support with data and access now** — realistic scope from day one

Good first use cases share three traits: - Repetitive — happens many times per week - Measurable — you'll know if it worked - Narrow — scoped enough to ship fast

> If you're unsure which one fits, the diagnostic call is the right next step — not another month of research.

Four Steps. No Consulting Cycle.

No months of discovery. No 40-page proposal.

1. **Pick the use case** — the one solving your most urgent problem today
2. **Align data, rules, and access** — confirm what the agent needs to do its job
3. **We ship in 2 to 4 weeks** — your specific version, in a dedicated environment
4. **Monitor and improve** — optional ongoing support, or it runs on its own

After launch, you can expand to another solution, add maintenance, or grow into a larger di-factory engagement. That's your call — not ours.

Your Data. Your Solution. No Fine Print.

Will my data be mixed with other clients? No. Every client runs in a dedicated cloud environment. Your data is yours and never used outside your solution.

Who owns what we build? You do. The delivery model is designed for ownership transfer from the start.

What if I want to move the solution later? Portability is included: standard documentation, asset handoff, and one transfer session.

Is maintenance included? Post-launch maintenance is optional. If you need it, we structure it. If not, the solution keeps running on its own.

Pricing — Simple and Fixed

ITEM	DETAILS
Implementation	$2,500 USD — fixed price
Timeline	2 to 4 weeks depending on complexity
Cloud infrastructure	Client cost, billed separately — documented upfront
Maintenance	Optional after launch
Migration	Separate project if required

No fine print. The implementation price is fixed. Infrastructure costs are documented in the initial diagnostic so there are no surprises.

In peso terms: approximately $50,000 MXN for a working AI solution, running in your own environment.

Let's Find Your First Win

PyME Solutions by di-factory

- Fixed implementation: **$2,500 USD**
- Live in: **2 to 4 weeks**
- Your data, your environment, your solution

Book a 30-minute diagnostic call. In one conversation we identify the right use case and tell you whether this offer is the right path — or whether you need something different.

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